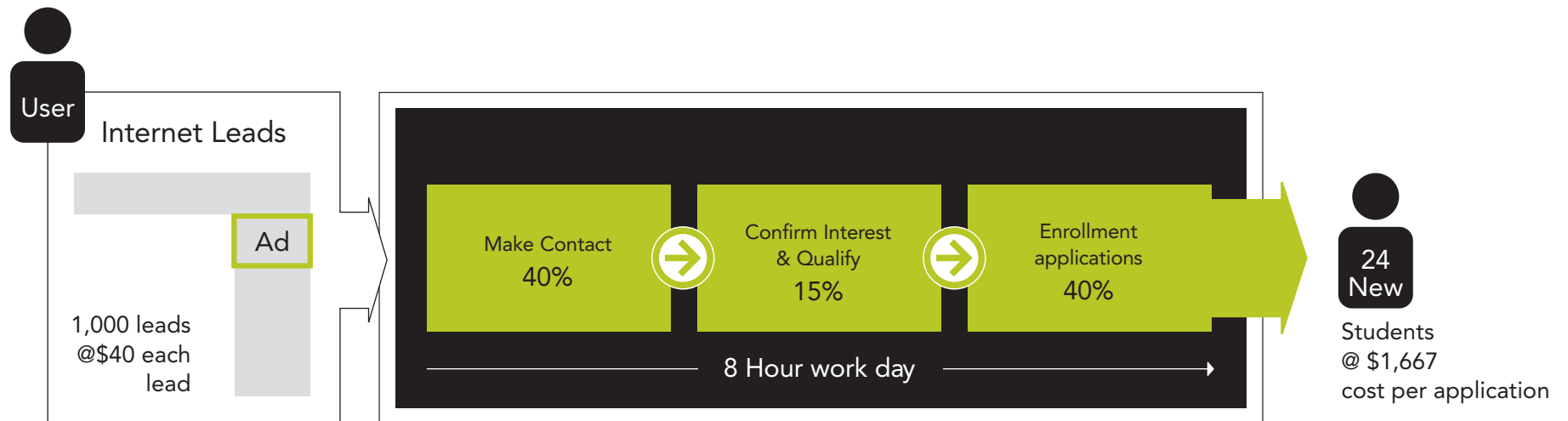




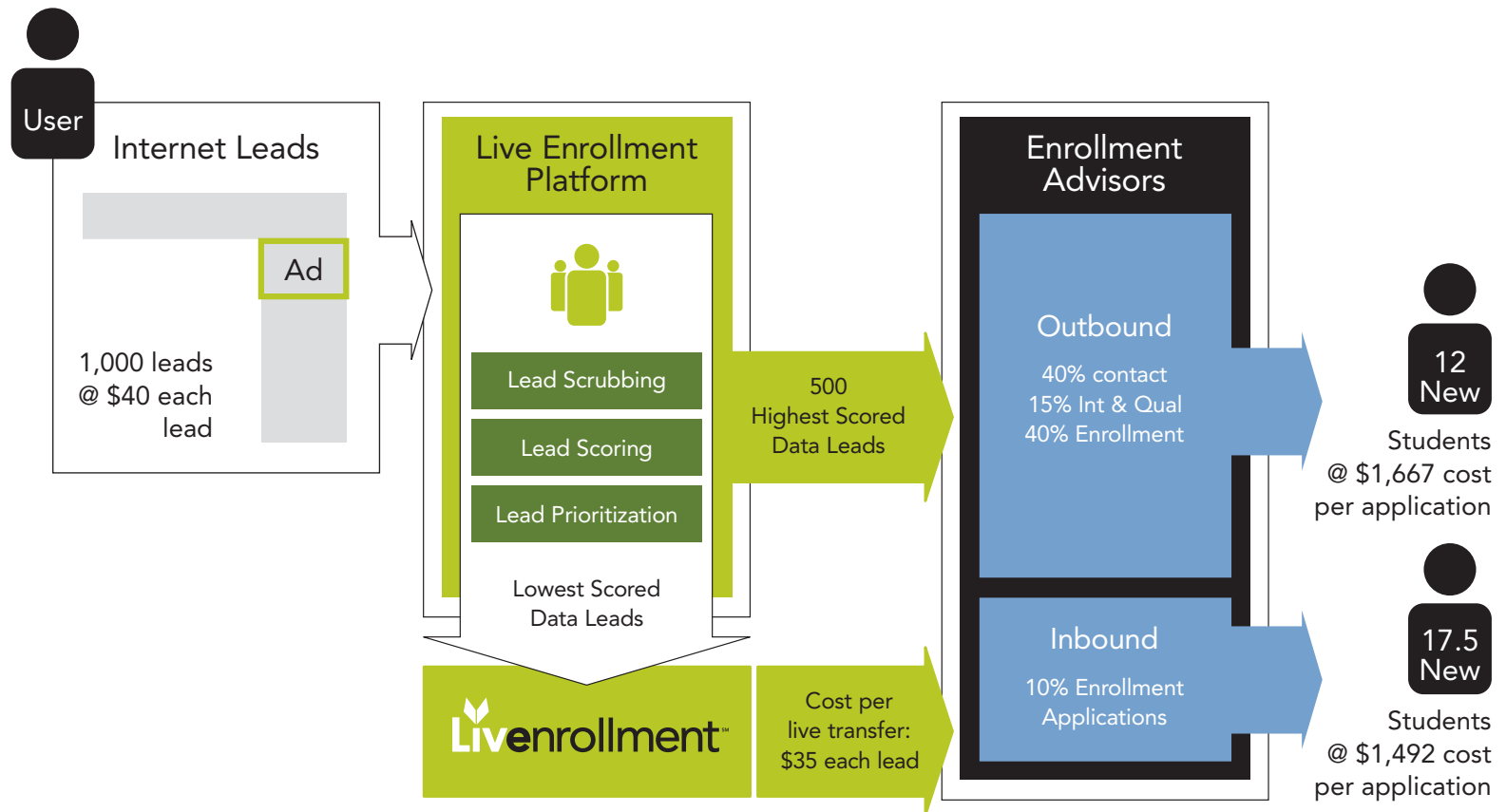
Online Education Lead Optimization with the Live Enrollment Platform

Allowing Universities to leverage both Internet Leads and phoned-based Hot Transfers for optimum Lead R.O.I.

A typical day in the life of an enrollment department using traditional Internet Leads



That same Enrollment Advisor supplementing lead supply with **Liveenrollment™**



Total: 29.5 Students
@ \$1,563 cost per application

Summary

6% reduction in cost per application
19% increase in student applicants

 **Live**enrollmentSM

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