

2017 ENROLLMENT TRENDS

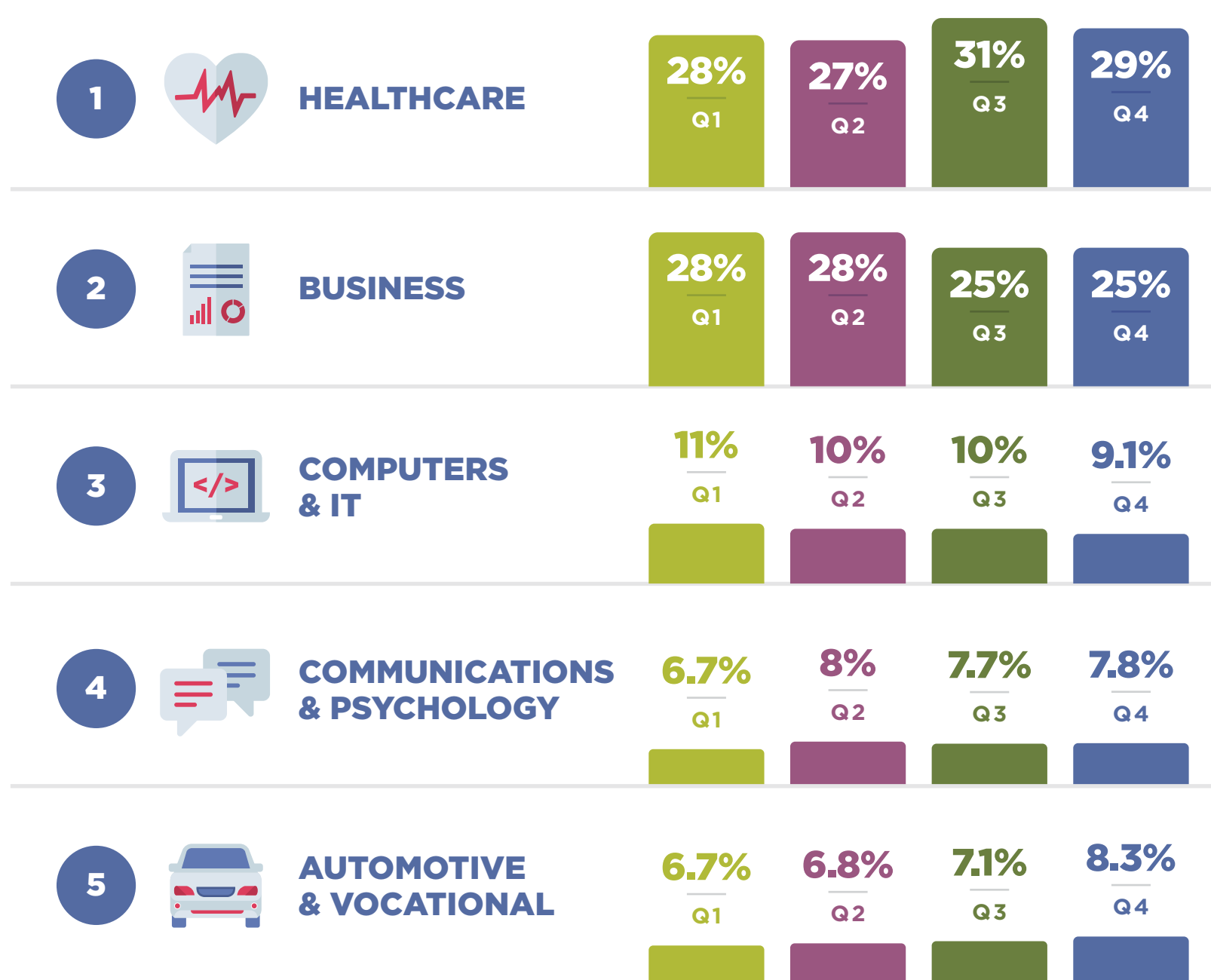
Enrollment data can tell a powerful story. One of shifting student demographics and changing career interests.

That's why Higher Ed Growth takes time each year to analyze the millions of rows of student enrollment data from its post-secondary education partners.

Here are the biggest enrollment trends from 2017.

TOP 5 MOST POPULAR DEGREES IN 2017

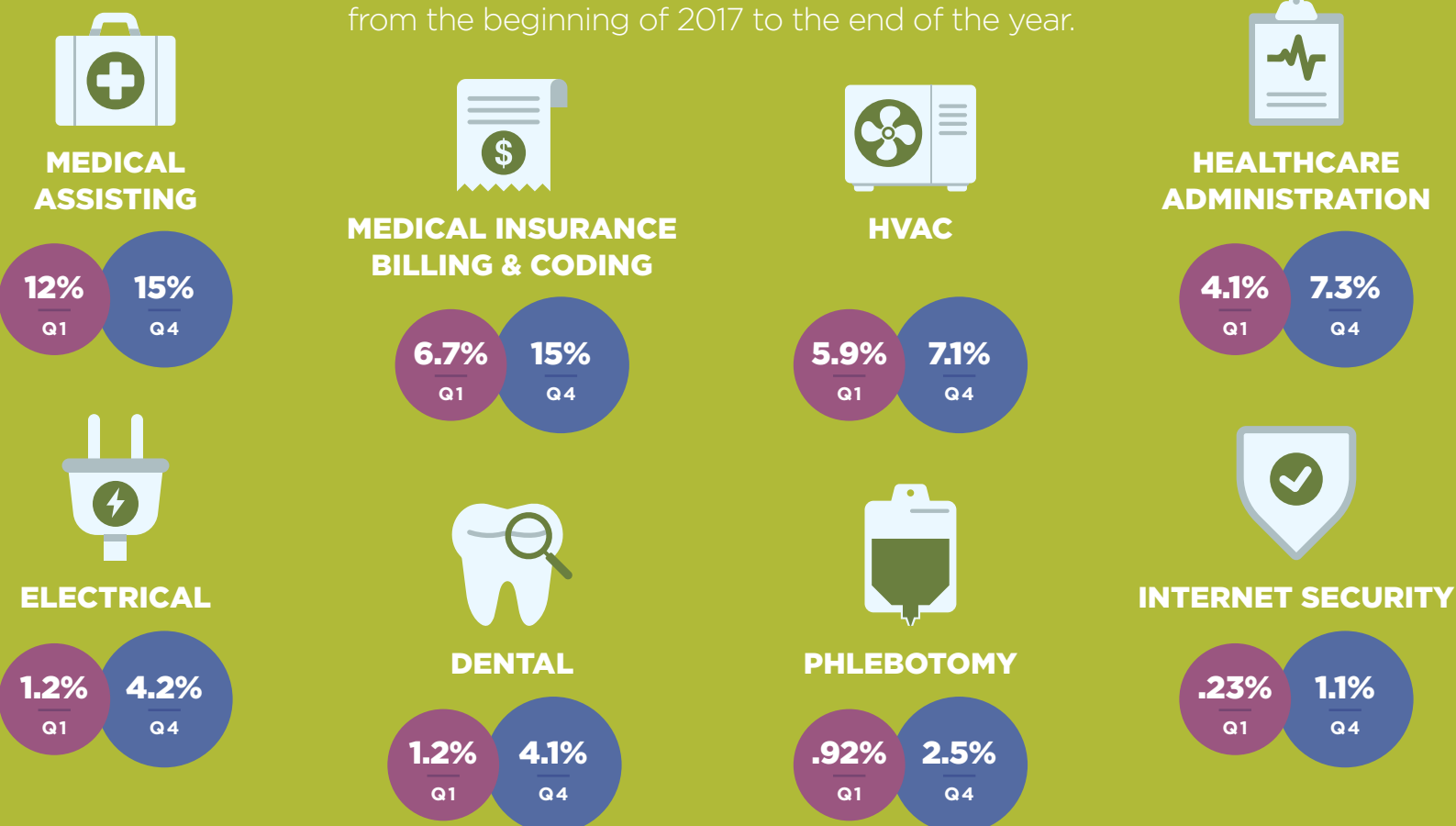
These degrees had the highest percent of total enrollments quarter over quarter.



PROGRAM STUDIES

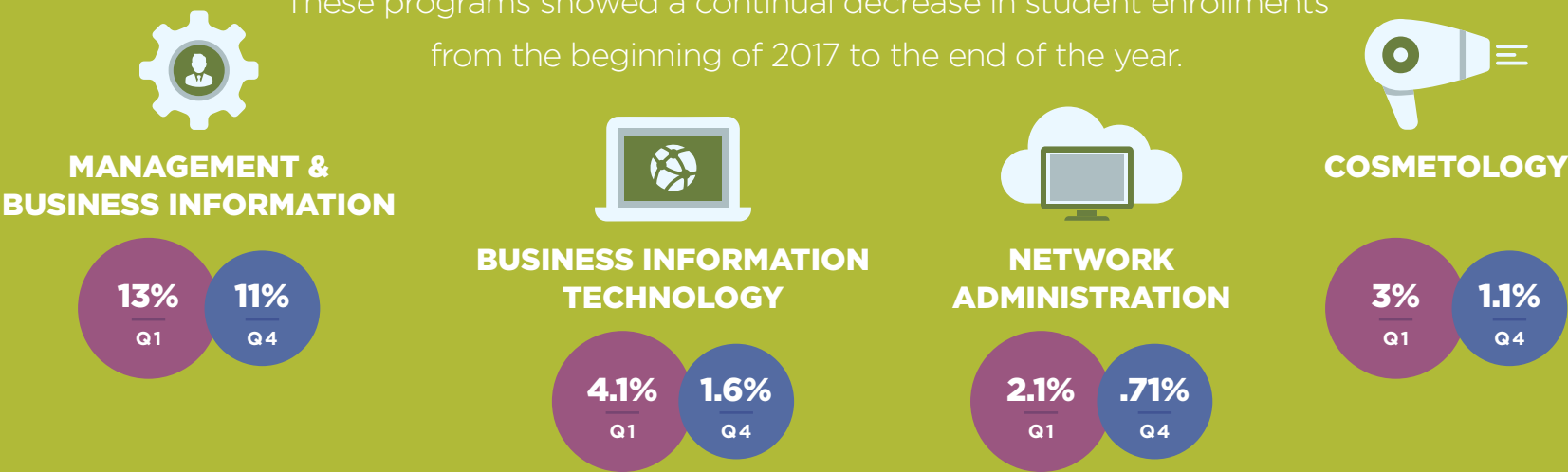
SUSTAINED INCREASE

These programs showed a continual increase in student enrollments from the beginning of 2017 to the end of the year.



GRADUAL DECREASE

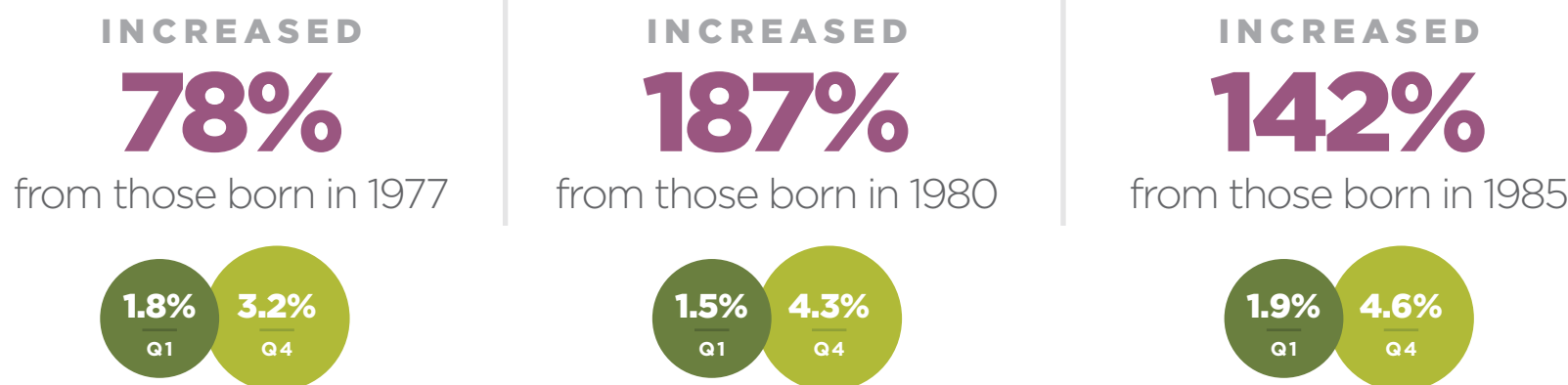
These programs showed a continual decrease in student enrollments from the beginning of 2017 to the end of the year.



THE 2017 HIGHER ED STUDENT

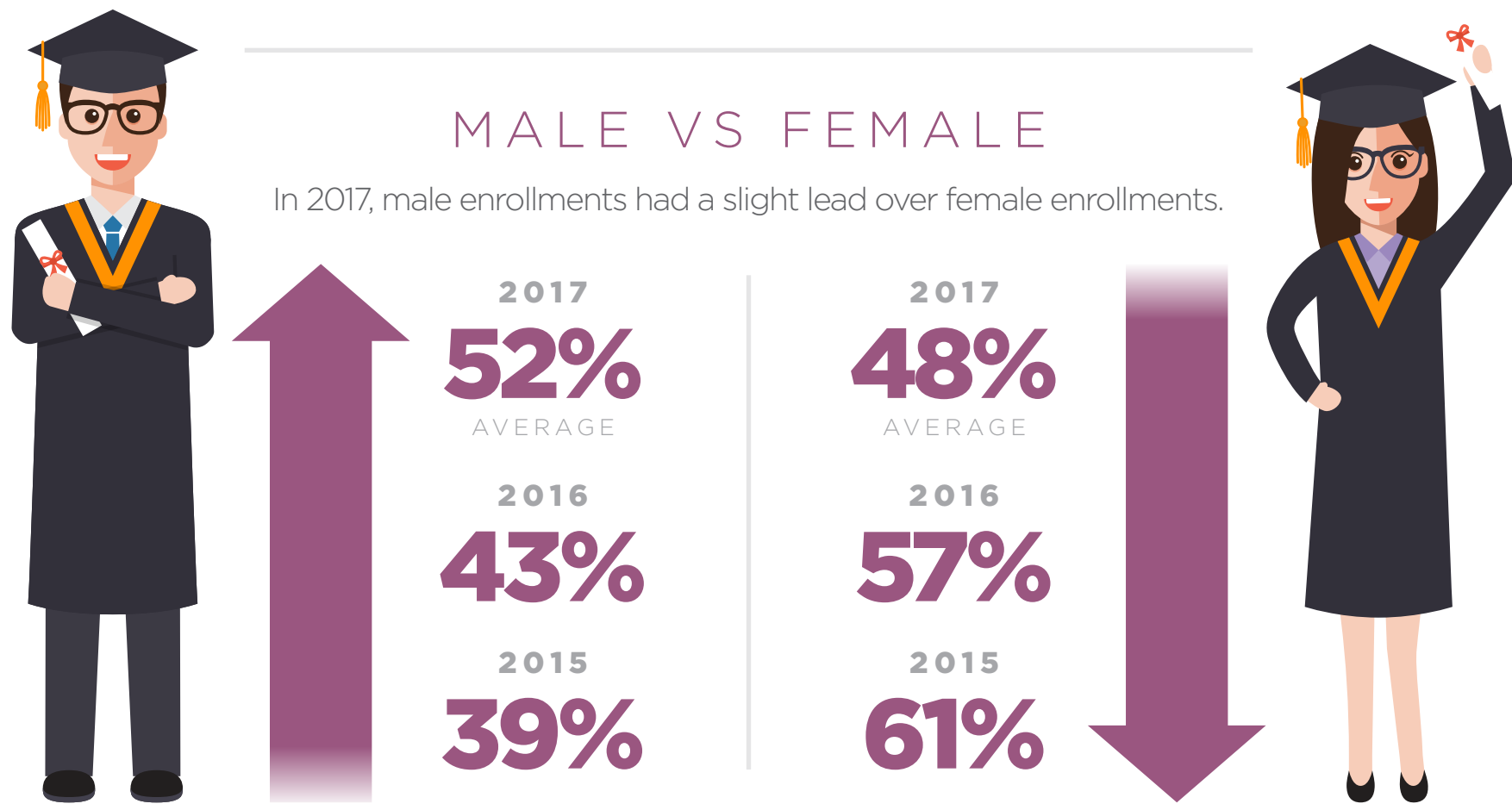
THE ADULT STUDENT

In comparison to the spring 2017 semester, fall enrollments:



MALE VS FEMALE

In 2017, male enrollments had a slight lead over female enrollments.



STATE BY STATE

Here are the most popular degree programs in each state.

